

ES60®

Rolls-Royce
Ethan Solu
Four Seasons
Meg Donnelly
Lexus Driving
Star Wars
Lokal Eatery

A man with dark skin and long dreadlocks is sitting at a table covered with a patterned cloth. He is wearing a denim jacket with patches on the sleeves. His right hand is resting on his chin, and he is looking towards the camera with a slight smile. On the table in front of him are several large stacks of US dollar bills. The background is slightly blurred, showing what appears to be a restaurant or bar setting with wooden chairs and a window.

9LOKKNINE

3650[®]

MAGAZINE

PRESIDENT'S NOTES

360 is an edgy fashion, lifestyle and culture magazine. We will introduce cutting-edgebrands, entities and trends to tastemakers within their respective communities. Our founding members have over 30 years of collective experience both as notable talent and professionals within the realm of fashion, music, art, design and entertainment. We are more than just a magazine comprised of journalists, representing a movement of social awareness and change.

We are a LGBTQIA friendly publication. The magazine is contemporary in look and appeal. Quality art content is the constant goal. The magazine will be entertaining, newsworthy and thought-provoking. It will appeal to a broad entertainment readership. No magazine like it is available today, constantly showcasing racial and sexual ambiguous talent and artists.

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RUFFLIFETM

perseverance × resilience × discipline.

@IMGPTM

@Rufflifetm



KEVIN ZHANG

Kevin Zhang, a sought-after 23-year-old entrepreneur and eCommerce expert who within one year took \$3,000 and turned it into a \$20 million business, has been named eCommerce Rookie of The Year by Affiliate World, the world's premier gathering of influential performance and ecommerce marketers. He was also invited to speak at the international conference Affiliate World Asia 2019 (AWA19) in Bangkok, Thailand.

"A year ago I never imagined I'd be honored this way, or that I'd take the stage internationally to share the insights I've learned from the countless hours I've worked to figure out the formula to success in the eCommerce industry," said Zhang. "I built my drop shipping company by mastering infrastructure, and I know

the topic isn't sexy, but having the proper infrastructure in place is what sets a successful eCommerce business apart from one that isn't."

Zhang's presentation shares how his insight into scaling and principles of automation allowed him to focus on his strategy without worrying about his business. "When I present, everyone walks away with the exact checklist I used when building my business. From time management, automation, leadership and strategy, I have developed a foolproof plan that I am excited to share," he added.

The Son of Chinese immigrants who lived on food stamps to make a better life for him, Zhang graduated with high honors from Vanderbilt University and pushed aside a traditional career path and high paying job at a world-renowned management consulting firm to start his eCommerce business (Kreator Consulting and Generation E) with \$3,000 he put on his credit card. In August 2018, his life completely changed as he scaled a dropshipping website to \$20,000 a day in sales within 10 days of starting. Despite achieving something that many seasoned eCommerce professionals will never achieve in their lifetimes, Kevin continued to expand his business, focusing on perfecting his ad strategy even further and building a talented team around him. Today, just a year later, it is a \$20 million company employing over 60 people worldwide.

He shares strategy and free advice through his Generation E Facebook page at [Facebook.com/groups/JoinGenE](https://www.facebook.com/groups/JoinGenE).





GRIME ETHAN SOLU

Photo: Peter Park
Style: Andrew Philip Nguyen
Model: Ethan Solu - Storm Models
Shirt/Shorts/Jacket - Perry White



Sweater/Pants - FairPlay Brand
Bucket Hat - Stussy
Sunglasses - ZeroUV
Fannypack - WNDRR

Velour sweatsuit - FairPlay Brand
Coat - I'M BEAUTIFUL
Bag/Slides - WNDRR



Hat/Jacket/Joggers - FairPlay Brand
Slides - WNDRR

Shirt/Vest/Pants - Perry White
Goggles - Stylist's Own




Top/Pants - FairPlay Brand
Sunglasses - ZeroUV
Slides - WNDRR

Jacket/Hoodie/Pants - No//Otra
Sunglasses- ZeroUV



Top - Conceptual
Pants - Gross Inventory
Coat - Camino Street



LOKAL EATERY AND BAR

Jersey City officially opened up one of the swankiest restaurants on their waterfront with magnificent views of Manhattan. Mona Panjwani is the proprietor and visionary of this establishment. After 12 days of having their doors opened, they have built a team of individuals who are personable, approachable and possess a strong sense of ownership. Literally a recipe for prosperity.

With sufficient space, Lokal Eatery & Bar can comfortably sit up to 200 customers and is the perfect destination for a rehearsal dinner, trunk show, celebratory engagement and/or corporate gathering. Towards the rear, there's a semi-private area with its own seating, lounge and sound system to drown out the clutter of what's taken place in the main arena. "Lokal" murals, perfect for social engagement, are sprinkled throughout the spot which were constructed by a local commissioned artist. Adding an element of youth and elegance similar to its milieu. Overall the architecture and intent of this eclectic eatery have an industrial yet modern feel. Iron gates frame the bar and above the 30-foot island hangs a custom lighting installation.

Nestled in the heart of a rising luxury neighborhood within JC, this venue is destined to become one of the area's most popular draws. Executive Chef, Walter Donadio, has managed to fabricate a tantalizing menu of appetizers, small plates and entrees which are certain to keep you coming back. Some of his best infused tapas and items include succulent scallops, rock shrimp, sauteed mushroom bowls as well as a vegan surf and turf packed with savory lentils. Most of their components are locally sourced and fresh from the Garden State – right down to the blueberries featured in some of their signature drinks.

Often times, you inflict a new place and the waitstaff is uncertain on what to recommend. That's not the case for Lokal. Many of their squad members were well-informed on what they offer and even had ample recommendations for their handcrafted cocktails. Our favorites were their Elliott Stubb (reminiscent of an old fashioned) and Jerry Thomas cucumber water iced cubes make this drink refreshing.

The future is bright for Lokal Eatery & Bar. And, with a strong location, menu and bar, it's set to be one of the most prestigious brunch/dinner spots for global foodies, making it a firm contender for three Michelin stars and a James Beard Award. Subsequently, it's extremely apparent that Mona and her crew are meticulous and pay close attention to details.

lokaljc.com



Vladimir Muhin,
Afternoon Muse,
Painting Oil on Linen, 73 x 49 in, 185 x 124
cm,
Framed, Courtesy of TH Brennen Fine Art

Jackson Hole Fine Art Fair



Jim Klein, Snail Rock Pond
Reflections
Acrylic on Canvas, 26" x 24"
Courtesy of J Klein Gallery

The Jackson Hole Fine Art Fair (JHFAF) opened September 12th, with its VIP preview "Sneak Peak" at The Snow King Sports and Events Center (100 E Snow King Ave), hosting some of Jackson Hole's most distinguished and influential guests. The inaugural edition of the fair showcased 52 national and international exhibitors who presented an array of modern and contemporary emerging, mid-career and blue chip artists. Establishing itself in this distinguished mountain town, known for its thriving arts and culture community, the first edition of JHFAF was privileged to take place during the annual Fall Arts Festival, bringing in new galleries, collectors, and artists for visitors to discover.

JHFAF opened with a sold-out lineup of exhibitors who filled the fair's space to capacity with stunning works ranging from Blue Chip Contemporary to Modern, Western, Native American and Wildlife. Galleries reported strong initial sales including a John Nieto painting from Nieto Fine Art for \$55,000, a William R. Leigh for \$110,000 and an Eanger Irving Couse for \$65,000 both from Redfern Gallery. Other reported sales included Childs Gallery, Green River Stone Company, James Compton Gallery, Medicine Man Gallery, Thomas Paul Fine Art, and James Compton Gallery.

The 2019 Sculptor of Year Awardee, Bart Walter said, "I love Jackson Hole, the region, the people. I have two major public sculptures in Jackson Hole, one in the airport and one in front of the Museum of Wildlife Art and having a chance to display my works at JHFAF is wonderful."

As guests walked in, they were greeted by Bland Hoke's monumental Otto the Goldfish, a towering, hanging sculpture that was originally exhibited at the JH Center of the Arts. JHFAF is presenting over 500 pieces of art in this year's fair. Some artist highlights include MC Escher, David Hockney, and Anthony James.

Executive Director Rick Friedman said, "This is the ideal boutique fair for buyers and sellers. Intimate, high caliber and engaging, our results were spectacular. Opening generated a remarkable number of elite, high powered collectors, more than any other show I have ever produced. I am so pleased to hear that the fair has exceeded expectations among collectors, exhibitors and visitors. A major collector from Minneapolis-Saint Paul said to me, "I intended to just take a walk around, but what I see here, I can't leave." Red dots were registered across all genres of art, as we customized the fair for the aesthetics of one of the highest income zip codes in the nation."

jacksonholefineartfair.com



Fawn Atencio, Niche , Gouache,
Mixed Media on BFK Panel
12 x 12 in
Courtesy of Mai Wyn Fine Art



M Ansel Adams, Maroon Bells , 1951
Courtesy of Seagrave Gallery



Jeremy Kidd,
Teton Grand Master Sunrise,
Archival Print, Sintra,
Plexiglas, 2019
Courtesy of Imago Gallery



David Krovblit, Astronaut
Courtesy of Legend Nano Gallery



Sarah Winkler, Metamorphic
Dreamscape , Acrylic on panel with
Gold Mica, Iron Oxide, Marble Dust,
60 x 60 in. Courtesy of K
Contemporary.



Ed Moses, Strike Twice, 2000,
Acrylic on Canvas, 60 x 96 inches,
Courtesy of Imago Galleries

LPDS

By Vaughn Lowery



As of late, we caught an opportunity to attend the Lexus Performance Driving School [LPDS] in Monterey, California at the iconic WeatherTech Raceway Laguna Seca. This is the 4th year of this program helmed by legendary Nascar driver Scott Pruett alongside of world-class driving instructors. Under his direction, consumers as well as car enthusiasts can learn to become more confident and cognizant drivers with personalized coaching.

We flew into the Monterey airport to take in our cobalt blue RC 350 and headed straight to our accommodations at the Portola Hotel. The following dawn, we showered and worked out at the hotel gym. Within minutes, we pulled up to the prolific track to indulge in a snack bar-style breakfast. Upon check-in, we split into four teams which consisted of 10-12 people. Directly after, we met in a larger hangar to watch a video and were greeted by Mr. Pruett. Shortly after, we learned about the proper seating position, steering, throttle technique and helmet fitting.



The 8-hour course taught us about braking, line position, skid pad, autocross as well as lead and follow. Of course, like most AMG, BMW and Skip Barber racing platforms, we got to delve deep into how to drift (on wet asphalt) and 'hit the apex.'

Towards the close of the day, all teams took to the slalom test to see who had the best time within their group for an assortment of prizes, including an F Sport watch and/or a hot lap with Pruett. After the announcement of the top three times, we were granted a certificate of completion which makes for a keepsake.

All in all, this was an awesome opportunity to learn more about dynamic performance vehicles in a safe and controlled environment. The LC 500 proved to be nimble, the RC F had a melodic exhaust note and the GS F was surprisingly agile (with its widebody).

In short, this is one of the best driving colleges offered on the Western Hemisphere and would constitute a memorable present for a celebratory moment and/or Christmas.
lexus.com





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9LOKKNINE

A new age lyricist with a flow reminiscent of Cash Money's original lineup' – 360 MAGAZINE

"Glock's don't have no safety," the 19-year-old trap rap artist Jacquavius '9lokkNine' Smith accounts his turbulent rise to stardom off his mixtape Bloodshells Revenge. 360 Magazine's Armon Hayes caught up with the Orlando native in New York at the offices of Universal Music. A visit due for the release of his debut Mind of Destruction.

Just wrapped the video for YNW Melly's "223s" which 9lokkNine is featured. Currently charting number 38 on Billboard's Hot 100.

Arriving on the 8th Floor of the Cash Money conference room with Buffalo Wild Wings in tow, the young buck speaks about his life back home with entourage. "They look up to me, I keep them boys with me." Aware of his influence, he constantly exposes them to new cities and possibilities. For some, having never left Orlando, 9lokkNine asserts, "People I use to look up to, look up to me now."

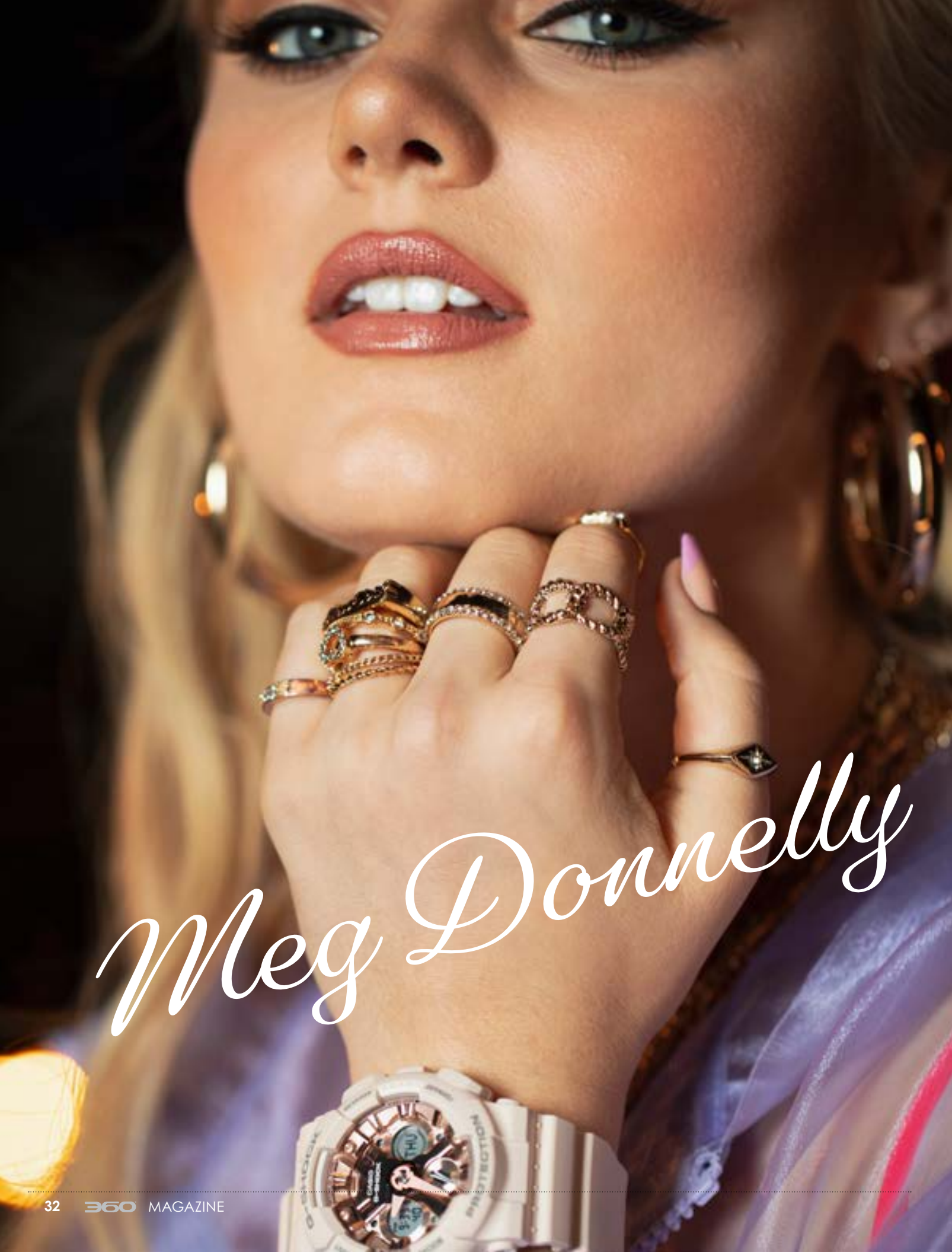
Since newly inked to Cash Money, 9lokkNine had has his greatest accomplishment, becoming a father. His top musical influences include the following: Lil' Wayne, Kodak Black, ODB, YoungBoy and BBG Baby Joe.

He aspires to collaborate with Ariana Grande. Exploding as a phenomenon in the streets, throughout the culture, and online, rising Orlando rapper 9lokkNine unleashes his new 16-track mixtape Mind of Destruction today on Cash Money Records. The mixtape features collaborations with heavy-hitters such as Rich The Kid, Lil Durk, Asian Doll, RugRat OD and more.

To celebrate the arrival of Mind of Destruction, 9lokkNine is planning to release a video for the song "Letter To The System." Driven by his inimitable flow, punchy delivery, and a hard-hitting hook, the track pops off over production from Yung Tango with an energetic plea aimed right at the system. "In My Ways" featuring Lil Durk builds towards another guttural chant between verses from both MCs as the beat from KC and JR Internet Money sizzles. Produced by JayGrillaBeats, the single "Trap Do" featuring Rich The Kid skitters through creeping 808s as 9lokkNine's voice slides from bulletproof flows into a warbling chorus just before Rich The Kid dips in with a fiery cameo of his own. Check out the full track-listing below.

9lokkNine has been making headlines as the feature on multi-platinum star YNW Melly "223s." The single recently surpassed 37 million Spotify streams, 10 million YouTube views. 9lokkNine currently averages 7 million monthly listeners on Spotify as well with 18K followers on the platform.

Inspired by Lil Wayne, 9lokkNine turned up on independent projects such as Loyalty Kill Love and Bloodshells Revenge. With his signature style he began to garner tens of millions of YouTube views, pick up 118K Soundcloud followers and 184K YouTube subscribers, and widespread critical acclaim from XXL, No Jumper, Noisey, and more. Pitchfork named "Front Door" among "The 5 Best New Rap Songs" and The FADER touted "Blatt" on "The 10 Best New Rap Songs Right Now."



Meg Donnelly

Casio G-SHOCK launches the hero film recapping its first-ever “24 Hours of Toughness” series, a campaign centered around powerful and influential women who operate outside the traditional 9 to 5.

Spotlighted in the 50-second video are Influencer / Fashion Designer Emily Oberg, who is seen designing the latest collection for her label Sporty & Rich, Professional Surfer Malia Manuel who we follow through Kauai, Hawaii for a day both on and off the board, and Musician / Actress Meg Donnelly who balances recording new music while appearing as Taylor Otto on ABC’s hit sitcom “American Housewife.”

The series, which celebrates these women as exemplars of absolute toughness, provides viewers with a glimpse at their non traditional schedules by following their creative process over the course of 24 hours. The hero film, which features all three women can be viewed in its entirety [here](http://www.gshock.com).
www.gshock.com





ROLLS ROYCE CULLINAN

BY VAUGHN LOWERY



Recently, 360 MAGAZINE had an opportunity to glide through the five Burroughs of NYC in an all-terrain super-luxury SUV during the Holiday Season.

Unassuming and illustrious are the best words to describe the 2020 Rolls-Royce Cullinan SUV. Worth its weight in gold! Approximately priced around \$394,275, it's the most expensive off-roader in its class and by far the most luxurious in the world.

Design

Handcrafted from the soil up, every nook and cranny has the Rolls-Royce stamp of approval. The overall shell of the vehicle is sleek and seamless. Every pillar and appointment makes perfect sense. Outside, the front fascia is bodacious with integrated laser headlights and a pronounced grill. The Spirit of Ecstasy (SoE) sits on the hood and is retracts at a moment's notice. 22. inch part polished wheels and tires have a weighted emblem in the middle so as the car rolls (no wordplay intended) it stays center so there's no mistaking who fabricated this monster. Swooping lines lead towards the back wisease. At first glance, it's profile is somewhat reminiscent of an Range Rover Autobiography. On the sides, are LED parking lights. Boxy, beautiful yet masculine. At the rear, are gem-like light fixtures with turning signals. The boot has a clamshell tailgate which opens up and out with dual doors.

Push the button on the door knob to enter. Right before you enter the cabin, you are greeted by illuminated 'Cullinan' treadplates alongside of lambswool floor mats. Even if the interior lights aren't on, the Charles Blue interior leather seats are just as magnetic as Angelina Jolie's electric eyes. One will feel like they're swimming in Bali at Geger Beach wrapped by a navy blue beach towel in leather. Equally drowned by a sea of blue, the moonroof unveils the sky like a drophead, making the cabin feel more open and airy. Literally two to three people can promote their entire bodies out of the dual panel sunroof. It's definitely one of the largest in its segment hands-down. Per usual, all of the appointments are wrapped in leather and stainless steel as easily as every headrest is embossed by SoE. Classic dials throughout and an analog clock sits on the dashboard with the same kind of realness as Big Ben in London.

Continue along to the back seats, the same luxurious integrity is apparent with large screens with trays which go flush. Instead of a back panel window in the trunk space, it's laid right on side of back passengers. All of the rear windows possess dark tempered glass fit for the likes of the Queen herself, Beyoncé. As we dropped a passenger off at the Hard Rock Hotel in Time Square, tons of bystanders huddled around to take pictures.

Technology

Once again, the BMW's iDrive system is dominant in the infotainment unit. The knob toggles through various screens, but this season they have a concierge which makes it a tad easier to locate and designate a destination – similar in type to Lexus Enform. Eight different settings for driver/passenger massages – excellent way for a driver to refresh during a long road trip.



During these colder months, the steering, arm rests and seats are heated. And, if you haven't received a formal crash course on your Cullinan, you can refer to the animated digital owner's manual which can easily search many of its amenities. The custom Rolls-Royce signature audio system has tweeters, floor subwoofers and enough watts to make you thump like you're at a rock concert.



Safety

With more bells than whistles, you won't leave a lane or come close to dinging anything on this vehicle. The over the head 360 panoramic backup cam gives you a spaceage Jetson POV of what's around the vehicle at all times. Night vision with heat detectors can help you navigate through woodsy areas without hitting a deer. In the urban center, we were alerted while behind a school bus – cameras came about when pedestrians accosted the vehicle's walk around radius. Moreover, with a reinforced steel skeleton and airbags virtually for every piece of your body, you're pretty safe in this vehicle.

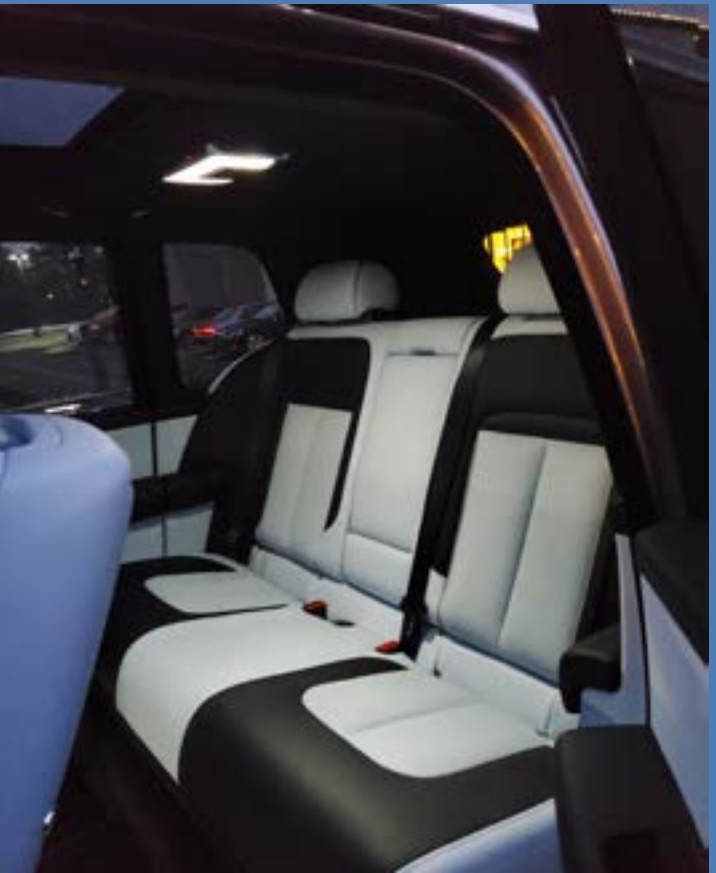


Performance

Weighing in at around 5,863 lbs, this V12 turbo is more than powerful. With 570 HP and 627 pound-ft of torque, this SUV plows. Of course, the AWD allows you to claw corners and steering provides you with turning capabilities as if you're in a sportscar. We pounded the asphalt and it felt like we could conquer 0-60 mph in less than 4.9 minutes while we entered the Garden State Parkway. There's a reason why RR makes airplane engines because we felt like we were flying! Mentioning mpg makes no sense if you're purchasing an automotive beast like this one – but here you go – 12 city / 20 highway.

Conclusion

If you're in the market to floss and experience what many will never – this car should make it onto your bucket list. Out of all the Rolls-Royce tribe, this is the most practical as you can apply it for everyday use as well as a red carpet experience.
rolls-roycemotorcars.com



LEXUS MILESTONES

By Flore Chaumont × Daughn Lowery



Lexus celebrated their 30-year anniversary this past July; and we couldn't escape it. We were invited on a 3-day lifestyle activation in Costa Rica, testing both their latest vehicles along side of their precursors. Since Lexus is the leading producer of luxury hybrids, their choice of hosting this event in Costa Rica was not arbitrary. Aside from lush landscapes, the island is a place where environmentally driven initiatives and technologies thrive. The country is a leading producer of hydroelectric energy, and conserving their beautiful flora and fauna is one of their top priorities.

Accommodation

Our hopes were high and they were remarkably met with our arrival at the magnificent Four Seasons Hotel, located in Liberia, a jewel in the countryside of Costa Rica. The luxurious property, nicely integrated into the surrounding region was mesmerizing. Modern yet rustic decorated rooms spilt out onto the beachfront as we assembled at a welcoming reception. We were treated like royalty with excellent service, savory bites and of course, great fellowship. With a 181 rooms, fitness center (which rivaled Equinox), day spa (complete with plunge pool, steam room and hot tub) and private beach, many of us were tempted to stay longer within the 1,400 acres of utter bliss. There was so much to explore via a biking excursion or a simple hike into neighboring jungles.



History of Lexus

During the conference, we learned about the history of Lexus; and their product line from 1989 to present. With the use of VR, we were teleported in time to when Toyota arrived in the US. In 1984, they launched the Circle F Project with the aim of releasing a luxury car. The challenge was to change

America's perception of the marque. For this project, Chief Engineer Ichiro Suzuki sets aggressive goals which will define the brand's strategy and excellence down the route. With over 1400 engineers involved and 400 prototypes later, the Lexus LS was born. A sedan unlike any other. The name, originally Alexis, became Lexus, and the logo came to become this symbol of beauty and perfection with a succession of exceptional cars to accompany.

Meeting with Executives

We also got the privilege to sit down and shoot the breeze with some of the senior level executives of Lexus. Koichi Suga, General Manager of Lexus Design, explained to us his inspiration for adding the concierge and driver refresh, he maintains, "Our vision is human centered: what the customer wants, while focusing on our distinctive culture and heritage." Indeed, the driver refreshes function is an imitation of shiatsu massage, and it was also our favorite feature in this newly reintroduced full-size flagship. In a discussion with Koji Sato, Vice President of Lexus International Products & Engineering, we were informed that the brand expects to issue its first EV by 2025. And he gave tongue to what gives the sedan a long-term advantage over SUV models. He states, "I think the sedan is more formal, more stylish, with a low center of gravity that provides a more emotional feel."



Vehicle Drives

After being fascinated with the history of Lexus, we got to take a glimpse of and even test drive a few. The incredible LFA was on display and the RC F Sport (f/ in Men in Black: International) were definitely crowd favorites. We test drove three of their models: the LS 500h; RXL (new RX w/ third row seating) and LC 500h. The LS literally made us feel like a royal family. The sleek design, alongside a more pronounced spindle grill and a ton of driver/passenger amenities made the interior feel like nirvana. The RXL possesses a 4.4 inch longer wheel base than RX, now seats 7 and has been refined to exaggerate masculinity. Lastly, the LC 500h, spotlighted in the critically acclaimed Black Panther, was simply sublime, from its paw-like exterior to the silky ride it offers. The peaceful drive along windy roads near the rain forests was almost mysterious.

Adventure

On our final day, we drove to the Diamante Eco Adventure Park which is home to one of the highest zip lines in the world approximately 80 stories high and 1 mile long from one side to the other. We strapped into the renowned Superman, headfirst while facing forward on our bellies. Within, 45 seconds or less we were tailed and ready to retrieve our rides. In short, Lexus created an atmosphere which showcased creativity, confidence and courage. Everything was exemplified through their leaders, bold design and humanity. Here's to another 30 years!!!





[lexus.com](https://www.lexus.com)



By: Krishan Narsinghani

As of late, Swiss watch pioneers, Eberhard & Co., released a limited collection of 250 luxury watches in collaboration with Italian sports car company Alfa Romeo.



The story of Eberhard & Co. traces back over 130 years to the development of Swiss watchmaking. Known for precision, comfort, and opulence, the company stands out amongst the most distinguished names in Swiss Watchmaking. Not only is the brand grounded in today's art scene with the sponsorship of renowned international art fairs, FOTOFEVER in Paris, Wopart in Lugano, Mia Fair in Milan, but it has also a deep bound with the fascinating world of vintage cars and motor sports, born in the early 1990s and confirmed this year with the production of a special limited edition dedicated to Alfa Romeo.

The Alfa Romeo "Quadrifoglio Verde" Chronograph boasts a generous 43mm diameter steel case housing the automatic movement, which animates three counters. Of these, the small seconds' catches the eye first: its reading given by a hand-shaped as the triangular clover emblem. The tachymeter scale surrounding the deep black dial, inspired by the readability of Alfa Romeo's dashboard instruments, neatly combines all the tradition of Eberhard & Co.'s chronographs with an automotive imprint. The satin-finished bezel and buttons contribute to the stylish balance of the case, which appears sporting and elegant in equal measure.



The Extra-fort collection has always had a prominent position within the Eberhard & Co. universe since it is the oldest of the collections that contribute today to making the Maison from La Chaux-de-Fonds one of the landmarks of Swiss watchmaking. The first Extra-fort models produced in the nineteen-forties, and for the Eberhard of that time represented an affirmation of its role in the watchmaking industry. Over these eighty years, Eberhard has never abandoned this symbolic collection, indeed has always enriched and developed it, allowing it to reach our days with its charm intact and with a prominent position in the international market for elegant timepieces.

With the new Extra-fort Grande Taille Roue à Colonnes, Eberhard & Co. introduces a more sophisticated version, from a mechanical point of view, which will replace the previous one with the column-wheel chronographic movement. This device is much more involved in manufacture than the standard "cam" version but has well-known advantages: greater precision in driving the chronographic functions, more exceptional smoothness in the engagement of the same features and, a satisfying element for enthusiasts, a softer sensation in the running of the timepiece.

These innovators merge power and pose while remaining true to their one goal: "to hit the heart with unique products."

Eberhard1887.com
BeauGesteLuxury.com

FOUR SEASONS NEW YORK DOWNTOWN

Every now and again, we all should consume some time out of our hectic lives to enjoy a stay at one of the most sought-after institutions in lower Manhattan – the Four Seasons New York Downtown [FS NY Downtown]. Since its conception three years ago, this micro-resort is poised to be an award-winning campus with offerings geared towards a more youthful clientele.

By far one of the more prestigious properties within the five boroughs, containing 189 rooms and suites. This five-star accommodation is perched in the prominent Tribeca area of downtown NYC within walking distance from an array of activities, including Brookfield Place and the conspicuous West 4th Street. Guest floors are from the 7th to 24th with the lobby, CUT by Wolfgang Puck and meeting suite on the lower levels. The swank, slim facade also incorporates a 157 private residences which are housed between the 38th to 82nd levels.

An architectural digest of diversity with symmetrical designations throughout, celebrating geometrics alongside of high-caliber appointments. It was fabricated and brought to life by design firm Yabu

Pushelberg to delight the senses and erupt an emotional connectedness to its surroundings. After all, its parents are known to construct immersive environments where pedestrians can both coexist and congregate. Particular thanks to the warm tones, recessed lighting and Italian marble.

Minutes away from downtown Brooklyn and the newly bustling Jersey City neighborhoods, Four Seasons Downtown is poised to become an influential millennial safe haven for digital nomads and senior level executives alike. Staying true to the Four Seasons marquee, the degree of service coupled with attentive staff is unprecedented. This pet-friendly, modern-lux lodge possesses a 24 hr fitness center, which easily rivals an Equinox facility: kettlebells, free weights, ample high-tech machines, yoga mats, stretching area, foam rollers, group instruction and a Peloton stationary bike.

The day spa area bears Marc Jacobs collaborative merchandise, a 75-foot indoor lap pool (open daily from 6am-9pm with on-duty lifeguard) and steamroom. Within the spa lounges, there's plenty of toiletries at your disposal for decompression: shaving kit, dental kit, shower shoes, robes, mouthwash, hair gel, deodorant spray, q-tips, disposable combs/brushes and electronic programmable lockers.

Complimentary bottles of water are readily available and rose petal hydration facial mist to make you feel even more reinvigorated. And, there's a plethora of onsite services which are offered from aromatherapy to facials.

The Barclay, Tribeca as well as Hudson suites possesses dual vanities and can hold up to 4 adults with 2 bedrooms, full bath and a half bath/powder room. Some of the suites come equipped with a butler kitchen and patio. If available, the bang for your buck are the executive suites, which contain spacious great rooms; even so, they don't have a balcony.

With ample views of the One World Trade Center and its Oculus, the Four Seasons New York Downtown is an emerald which is certain to stimulate your heart chakra as well as drizzle positivity onto spirits. If you're seeking a white-glove experience in a contemporary environment, then this is your spot.

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NICKY



JAM

American singer and songwriter Nick Rivera Caminero, also known as Nicky Jam was born in Boston, Massachusetts but moved to Puerto Rico at a young age. Now Reggaeton sensation, Nicky Jam has blown up into this amazing artist, and is best known for songs such as "Mi Ex," "Travesuras," and "Atrevete." Not only is Jam an influential artist, but he is also set to join the cast of "Bad Boys" sequel, "Bad Boys for life," working alongside Will Smith and Martin Lawrence.

Along with working on the "Bad Boys" sequel, he also worked with Daddy Yankee and Will Smith while performing at the world cup. "With Yankee, he's one of my friends and worked together way back in the beginning. Working with Will who is as an icon is amazing, his drive, and discipline is inspiring" Nicky Jam said. Nicky Jam always knew he wanted to do music, it's something that came naturally to him, at just 12 years old, he was working at a supermarket and discovered this is what he enjoyed doing and it truly changed his life. "I got into music since the age of 12 years old, I was working at a supermarket and I would always be freestyling as I packed, one day a lady came in and spoke to my father and next thing I knew I was signed," Jam said.

Nejo and Nicky Jam collaborated for the song "Mi Ex," which came out back in September. The Music video has over 25 million views and has received nothing but positive remarks. "When creating "Mi Ex," the ultimate goal is to have it go #1 and to bring the old school Reggaeton essence back," Jam said. Nejo and Nicky Jam went some time without working together, so it was brilliant that they came together and released this song. Jam explained that it was great working with a friend again, and it felt like time never passed. They decided to have the music video take place in Miami, and that was an easy decision "Miami is home base" Jam said. The music video does have over 25 million views in counting, but when released it accumulated more than seven million views in just three days, and it was a surprise to him.

"You always get shocked when you get news like that because you never know what to expect," Jam said. Nicky Jam is one of the most successful artists in Latino music. He's gained an enormous amount of success and accumulated a great number of fans. Nicky Jam said he feels blessed by God, honored to be loved by his fans, and humbled.

"My family and the amazing team that surrounds me help keep me grounded and always striving," Jam said. Writing and creating songs is a long and extensive process. It can take months to create a song you feel is ready for the public. A person's creative processes differ with each song, as well as when they're working with different artists. "Every artist is different with their process in creating. I don't have one particular method I just tend to go with the music of the music" Jam said. His family and loved ones, from the beginning, gave him the support to keep writing in the beginning. As well as supporting him, they also were a few of the first people he played his early songs for.

Jam's recovery from drugs and alcohol strived him to be a better person and make music again, he said. That was one experience in his life, that without it, he wouldn't be the artist he is today. As for future projects, he's currently working on acting, directing, and more music. Finally, he ends with something his fans don't know about him. "I am a hopeless romantic," Jam said.







Icy Girl **Saweetie**

By Shelby Barbour X Vaughn Lowery

Saweetie, also known as Diamonté Harper is an American rapper and songwriter, from California. The Bay Area native came into fame with her 2017 single "Icy Grl." After the USC grad released her single, she was signed to Warner Bros Records in 2018.

She originally started posting her music and videos on Instagram, says she loved expressing herself through poetry and that's truly how she got started in music.

"I used to write a lot of poetry to express myself, and I loved writing so I decided to write over beats," Saweetie said.

Saweetie explained how she got her start in music, but she goes further into explaining when she began writing at 14 years old. "Growing up and watching dope females like Lil Kim and Aaliyah, I would always write little songs in the back of my head pretending to be them lol," She said.

Along with her start in music, Saweetie also discusses her upbringing and how she grew up more of a tomboy. "My family is predominately men, so I grew up a tomboy playing sports like soccer, football, and music" Saweetie explains.

In addition to being a poppin' artist, she is also a college graduate. Like I stated earlier, she graduated from USC. Although it can be challenging balancing school, work, and

music, Saweetie persevered. Music was her outlet, but she knew she really wanted to graduate and be proud of the grades she worked for.

"It was more of a matter of me juggling college and jobs. I worked three jobs and went to school full time so every time I'd try to pursue music but my grades would slip because I'd stop doing my assignments lol. But I made a promise to myself I'd go hard and graduate with high grades so I put music aside and went back to it after I graduated," Saweetie explained.

Saweetie is originally from the Bay Area, and she often tries to express that in her music.

"Through subtle references and showing love to bay legends. In the song 'My Type' I say 'I'm a boss tycoon with this sh*t,' if you're from the bay you know Mac Dre (RIP) used this phrase a lot but if you're not you're probably just thinking I'm flexing," Saweetie said.

Along with being from the bay, and incorporating the Bay Area in her music, she describes her idea of Bay Area sound as "808's; and heavy bass!!!" She said.

Saweetie is commonly known as the "Icy Girl," and her first single was called "Icy Grl," so there was no brainer to name her EP "ICY." She explains how long it took to work on her "ICY" EP and what's her favorite track on it.

SAWEETIE

"I've been working on it off and on I never stop recording so it's a matter of what songs and what vibe I'm ready to release. My favorite track is 'My Type' and it's my favorite track to perform," Saweetie said. She considers herself to be a part of the female rapper renaissance:

*“Such a dope time for female rap. Lots of women are out doing their thang and running sh*t!!!”*



Saweetie is currently dating American rapper, singer, record producer, and songwriter Quavo. Along with being in a relationship, they're also music partners. "It's a lot of fun (working with Quavo)!! We go back and forth in the studio a lot because we're both perfectionists," Saweetie said.

With fame and success comes a lot of power, and sometimes you can get lost in all of it. Often times it can be hard to stay grounded but Saweetie is lucky she has her family to lean on. "Praying and spending time with my family. Sometimes there are weeks where I'm only sleeping 2-3 hours a night because of traveling so it's easy to burn out," she explained.

Continuing talking about family, Saweetie explains how her grandma gave her, her stage

name. "My grandma gave it to me (stage me), but I decided to spell it that way," Saweetie said.

Saweetie is constantly on the move. From traveling and tours, she's always busy, but she loves it. "My favorite thing about being on tour is traveling to different cities and eating food. I love seafood so whenever I'm in a town that gets super fresh fish I always get that. What's also exciting is meeting my fans. They're so diverse and it amazes me to see how many groups of people love my music," Saweetie said.

Fashion is something she loves playing with. Saweetie always has fly fits. She says her fashion inspiration is dope women. "I love being inspired and putting my own flavor and twist on things," she said.



Her love of fashion is going to be shown through her own merchandise and "Icy Lip Gloss," coming out in the upcoming months. Along with her release of merchandise and lip gloss, she is also going on a tour overseas and in the U.S.

All musicians go through a phase where they want to experiment with their sound, but for Saweetie she's done doing that.

"When you experiment, you get those type of results. I got a recipe now a when you got that you know what your music is going to sound and feel like. That's my attitude toward my next EP," Saweetie said.

Earlier Saweetie said her favorite track on her EP is "My Type." For this song, she plans on going home to the bay to film the music video

for it. "I'm shooting 'My Type' next. I'm going home to the bay and am going to invite people from Sacramento as well, it's going to be a big function!!!" Saweetie exclaimed. Saweetie closes on her thoughts about the community and her role since she's such a big figure, as well as a role model to a lot of young kids.

"I'm going to be more proactive this year in the community because in all honesty haven't been because of my hectic schedule but I'm going to make time. I'm from the bay but finished high school in Sacramento so I feel a connection and a responsibility to be a part of that development. The bay is already full of buzz so I'm going to help Sac out. I remember being young in that city wishing there were more things to do. So, my mission is to go back to help and develop opportunities and activities for the youth," Saweetie said.



Harry Styles has announced a special collaboration with Gucci creative director Alessandro Michele in celebration of the release of his new album Fine Line.

Styles released the limited edition t-shirt today on his official store and will be available until Thursday December 19. The eco-conscious t-shirt is \$75 and will include a digital copy of the new album.

Fine Line, which features the new single "Adore You," is available everywhere now.

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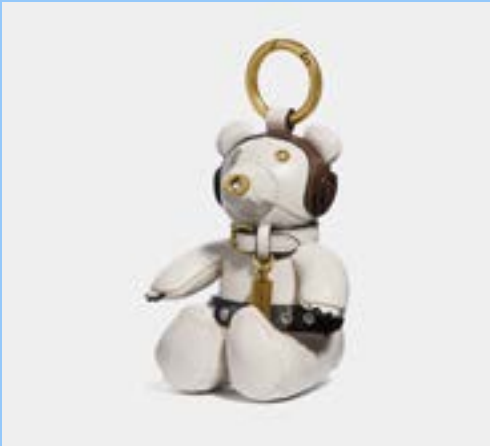


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